



NATIONAL RELEASE OF ZERO IN ALL CINEMAS OF MOROCCO ON **DECEMBER 19th, 2012**

Casablanca – October 30th 2012: ZERO, the film event by Nour-Eddine Lakhmari and **first part of the TIMLIF's cultural strategy**, will release on December 19th, 2012 on all screens in Morocco:

- **simultaneous national release** in all cinemas
- **Avant-premiere** in Casablanca
- **3 Premieres** in mythical cinemas of Casablanca, Rabat and Marrakech
- **National Road Show of the artists** in Tangier, Tetouan, Fez, Rabat, Casablanca and Marrakech
- Citizen Partnership with the association **TOUCHE PAS A MON ENFANT** (Don't touch my child) linked to a key theme of the film



Najat Anwar El Bukhari, President of the Association TOUCHE PAS A MON ENFANT says "the theme of ZERO joined our fight for mediating and denouncing violations of childhood without revealing the plot of the movie; the main character struggles on our behalf against those who abuse children. Child molesting is a crime, ignoring it is a sacrilege.



Nour-Eddine Lakhmari, the director says "ZERO is a disenchanted cop without span that becomes urban HERO. This film is the second project of a saga that covers the dark side of Casablanca, and visually a tribute to pay this great city and its architectural heritage. ZERO shows the TIMLIF's engagement in an industrial development of Cinema through a complete device in the Program TAMAM whose trigger project was ZERO.

See **TRAILER:**



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ZERO

Amine Bertale, alias « ZERO », is a conflicted cop who spends most of his time reporting citizen complaints and pacing the streets of Casablanca with Mimi, a 22-year-old prostitute. He lives in a perpetual confrontation with his disabled dominant father and with his superior, a superintendent from whom he encounters constant humiliation. Facing his oppressive and dissolute everyday life, ZERO finally decides to turn the past tainted by cowardice, fear and inferiority complex, then he goes in search of a missing 15 year old girl in the huge metropolis. And so begins his crusade against a hard and ruthless world, which is greatly perverted by money and power.

TAMAM Program

The **TAMAM** Program (Timlif Advanced Mediterranean and Arabic Movies) was created by Timlif **in support of the Mediterranean region filmmakers.**

The **TAMAM** Program aims to stimulate local film production in the region by providing **financial and creative support** during crucial stages of development, production, distribution and exhibition of cinematographic works. The program aims to:

- Accept universal stories provided that the stories told by filmmakers are written through a Mediterranean point of view.
- Provides co-financing mechanisms for the development of Mediterranean talents by supporting the writing stages of selected filmmakers. Each director and/or screenwriter will be nurtured through the development of selected scripts.
- Support **12 projects** each calendar session (6 by established filmmakers with a proven commercial and international film festival track record as well as 6 first time directors), featuring a wide range of genres: comedy, action, drama, romance...

timlif

Timlif develops, produces and distributes films and TV programs, multicultural and with a universal dimension.

Timlif strategy relies heavily on a modernist and innovative project consolidated by a solid financial base and experienced talents gathered around a vision that combines the artistic development and a mastership in economic management of the film industry.

Timlif continues the implementation of its development plan covering:

1. **Productions** of a dozen feature films and television series.
2. **Operating a network of fifty cinemas throughout Morocco.** In the medium term, Timlif aims to develop and deploy the first network of cinemas in Africa.
3. **The establishment of the first Center of Image and Information Processing of the region (CT2I).**
4. **The implementation of a strategy of CD and DVD production and distribution** of national and international works.

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